



Republic of the Philippines  
**Department of Education**  
MIMAROPA Region  
SCHOOLS DIVISION OF MARINDUQUE

Department of Education  
Division of Marinduque  
RECORDS SECTION  
**RELEASED**  
OFFICE NO: 0014981  
Signature: [Signature]  
Date: MAY 10 2024

Office of the Schools Division Superintendent

**DIVISION MEMORANDUM**

TO: Asst. Schools Division Superintendent  
Chief Education Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned

FROM: **LYNN G. MENDOZA, EdD**  
OIC, Schools Division Superintendent

SUBJECT: **ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND GUIDELINES**

DATE: May 10, 2024

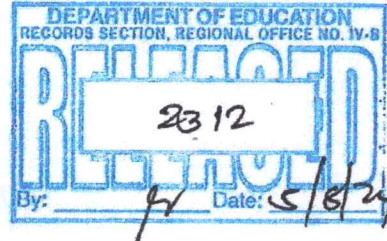
1. Attached is Regional Memorandum No. ORD-2024-051 from Dr. Nicolas T. Capulong, CESO III, Regional Director and OASOPS No. 2024-A840 signed by Francis Cesar B. Bringas, DepEd Assistant Secretary for Operations and Palarong Pambansa Secretary General dated May 2, 2024 titled **Adoption of Palarong Pambansa Logo and Brand Guidelines**, which is self-explanatory.
2. The Palarong Pambansa Brand Guidelines are accessible and downloadable via <https://bit.ly/PaloroCommMaterials>.
3. As stated in the attached issuances, these guidelines shall be fully adopted starting Palarong Pambansa 2024 in Cebu City. However, materials that have been produced/procured prior to the release of these guidelines are exempted.
4. Immediate dissemination of and strict compliance with the contents of this Memorandum are desired.

SGOD-SPP/MML

*"DepEd Marinduque: Heart of the Philippines.  
Lead to Excel. Excel to Lead."*



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Republic of the Philippines  
**Department of Education**  
MIMAROPA REGION

Office of the Regional Director

**MEMORANDUM**  
ORD-2024-051

**TO :** SCHOOLS DIVISION SUPERINTENDENTS  
ASSISTANT SCHOOLS DIVISION SUPERINTENDENTS  
DIVISION SPORTS OFFICERS  
DIVISION INFORMATION OFFICERS

**FROM :** NICOLAS T. CAPULONG, PhD, CESO III  
DIRECTOR IV  
REGIONAL DIRECTOR

**SUBJECT :** ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND GUIDELINES

**DATE :** May 8, 2024

Per OASOPS No. 2024-A840 Memorandum signed by Francis Cesar B. Bringas, DepEd Assistant Secretary for Operations and Palarong Pambansa Secretary General dated May 2, 2024, all DepEd field offices including schools are to adopt the Palarong Pambansa Brand Guidelines in all communication materials related to Palarong Pambansa such as posters, infographics, etc.

The Palarong Pambansa Brand Guidelines, developed by the Public Affairs Service (PAS) and approved by the Palarong Pambansa Board, are accessible and downloadable via <https://bit.ly/PaloroCommMaterials>.

These guidelines shall be fully adopted starting Palarong Pambansa 2024 in Cebu City. However, materials that have been produced and/or procured prior to the release of these guidelines are exempted.

Attached is a copy of the cited Memorandum for your information and reference. For more information, you may email the PAS Creative Media Unit at [pas.cmu@deped.gov.ph](mailto:pas.cmu@deped.gov.ph).

For information and guidance of everyone.

ORD-PAU/STL



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Republic of the Philippines  
**Department of Education**  
**Office of the Assistant Secretary for Operations**

OASOPS No. 2024-1840  
**MEMORANDUM**

**FOR : ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES  
REGIONAL OFFICES  
SCHOOLS DIVISION OFFICES  
ALL PUBLIC SCHOOLS**

**FROM : FRANCIS CESAR B. BRINGAS**  
*Assistant Secretary for Operations  
Palarong Pambansa Secretary General*

**SUBJECT : ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND  
GUIDELINES**

**DATE : May 02, 2024**

As a step to unify the branding of the flagship national sports program of DepEd across all communication materials, the Office of the Assistant Secretary for Operations hereby issues the following guidelines for the branding of Palarong Pambansa developed by the Public Affairs Service (PAS) and approved by the Palarong Pambansa Board.

With this, we are requesting the Central Office Bureaus, Services and Offices, Regional Offices, Schools Division Offices, Schools, and other related offices to **adopt the Palarong Pambansa Brand Guidelines in all communication materials (i.e., posters, infographics, etc.) related to Palarong Pambansa.**

To download a copy of the brand guidelines, visit: <https://bit.ly/PalaroCommMaterials>.

This issuance is expected to be fully adopted starting Palarong Pambansa 2024 in Cebu City. However, communication materials produced and/or procured prior to the release of guidelines are exempted.

For more information, kindly contact the Creative Media Unit of PAS through email [pas.cmu@deped.gov.ph](mailto:pas.cmu@deped.gov.ph).

For compliance.

Thank you.

